

CECILIA ODONG

FREELANCE SENIOR INTEGRATED DESIGNER

Latest Senior Freelance role

VMLY&R, The Pharm Jan - Oct 2023

- *Small and large scale ad campaigns across print (newspaper, instore, cover wraps, OOH) & digital (TV, social, display ads, skins)*
- *Key Visual creation*
- *Digital asset rollout*
- *Branding and artwork*
- *Motion graphics*
- *Conceptual thinking and creation*
- *Pitch work*

Continuation Senior Freelance roles:

Lord's Cricket Ground Feb 2023

Volant Media, Jan, 2023 Jan 2023

VMLY&R, The Pharm Mar 2022 - Feb 2023

Haygarth April 2022

VMLY&R, The Pharm Mar 2022

Adara Architects Mar 2022

CYLNDR Feb 2022

WHAM Agency Jan 2022

BMB Agency Dec 2021

Additional roles:

Cheil Europe

Creative Designer (Dec 2018 - Dec 2021)

VMLY&R London

Digital Designer (Nov 2017 - Dec 2018)

intu Properties

Junior in-house Designer

(Mar 2016 - Oct 2017)

Elmwood

Intern (Jan - Feb 2016)

This is Embrace

Junior Designer (Jan 2015 - Oct 2015)

Redundancy

Smith & Milton

Design intern (Oct 2014) (Nov - Dec 2014)

Education

Falmouth University

(BA) Hons Graphic Design
(2011-2014)

Bishop Vesey's Grammar

2 A levels
(2009-2011)

Holy Trinity Media Arts College

9 A GCSE's
(2004-2009)

Interest

Going to gigs, exhibitions and cooking are my passions. My adventure bug means I love exploring every inch of London and other cities to find inspiration in new surroundings. I have basic motion graphic skills and undertaking a new course to enhance my craft.

Character

- Social
- Proactive
- Challenge seeker
- Eagerly watch tutorials in downtime
- Will change hair colour, depending on my mood or season (it's currently pink)

REMOTE
& OFFICE
HYBRID

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